

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6301073
*** ORIGINAL REV#0 ***

AUG29/12 15.44
*** PCNC-TV ***

ADV # 09132 ADV. NAME ISS/DCCC REP.# OFF.# SALESMAN #
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6301073 CLASS: NATL. LOCAL REGIONAL
PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP6/12 SEP12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 15.44

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$315
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1543
AGENCY PRODUCT CODE = 14

1	1100P-1134P	30		\$30.00	9/7	1		TH-F	1
PROGRAM : PITTSBURGH NOW PMAIRS M,W-F SEP-DE									
CON COM1: PITTSBURGH NOW PMAIRS M,W-F SEP-DE									
2	1134P-1200M	30		\$60.00	9/10	1		M-W	1
PROGRAM : CH 11 11P NEWS RPT									
CON COM1: CH 11 11P NEWS RPT									

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 *** ORIGINAL REV#0 ***
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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 FAX# 215 564 1103
 HARRIS REPORT FROM REP
 AUG29/12 15.4.
 *** PCNC-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
3			700A-800A	30		\$75.00	9/6	9/7	1		TH-F	1
PROGRAM : PITTSBURGH THIS MNG												
CON COM1: PITTSBURGH THIS MNG												
4			800A-900A	30		\$75.00	9/10	9/12	1		M-W	1
PROGRAM : PITTSBURGH THIS MNG R												
CON COM1: PITTSBURGH THIS MNG R												
5			900A-1000A	30		\$75.00	9/6	9/7	1		TH-F	1
PROGRAM : PCNC NEWS												
CON COM1: PCNC NEWS												
SEP/12 \$315.00												CONTRACT TOTAL \$315.00
												TOTAL SPOTS 5

MARKET TOTALS \$31,500 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%
 CABL 0%
 SVC- NSI
 DEMOS- RA35+*

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REP HEADLINE# 6301073
*** UNAPPROVED REV #2 ***
ADV # 09132 ADV. NAME ISS/DCCC
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA
3050 K ST NW,
WASHINGTON, DC 20007
CONTRACT # 6301073
PRDCT DCCC 9/7 EST#1543 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP7/12 SEP12/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG29/12 15.45

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES
AUG29/12 15.41
*** PCNC-TV ***

FAX# 215 564 1103
SALES PRSN WA- CHERYL BLAIR
BUYER NAME MAURA GILROY
SALES PRSN WA- CHERYL BLAIR
CLASS: NATL. LOCAL REGIONAL
REP. # OFF. # SALESMAN #

TO NSM/NSA
FR LINDSEY FOR CHERYL
REVISED START DATE TO 9/7
TTLS RTS
PLEASE CONFIRM,THNAKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1543

NO BUYS TO PRINT

SEP/12 \$315.00

CONTRACT TOTAL \$315.00
TOTAL SPOTS 5

REP HEADLINE# 6301073
 *** UNAPPROVED REV #2 ***
 REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/12 15.45
 *** CHANGES *** ** PCNC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$31,500 PCNC 1% WTAE 23% KDKA 36% WPXI 29% WPGH 9% WPMY 1% WPCW 1%
 CABL 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

